

# Spanish Language Closed Captioning Solutions

Post Production, Live-Scripted, Live Partially-Scripted, Live Non-Scripted

Computer Prompting & Captioning Co.

**MACCAPTION™**



and



**CAPTIONMAKER®**

No Generation Loss. No Encoder Hardware Needed. Streamlined Workflow.

*CPC closed captioning software lets you easily and affordably caption and subtitle HD & SD video, all web formats, and DVD/Blu-ray, right from your NLE system.*

CPC offers the world's most advanced and comprehensive line of closed captioning solutions. CPC software was first used for Spanish language captioning in 1986, and has been constantly updated since then. CPC will meet all of your closed captioning needs.

## 1. Post Production

**CaptionMaker & MacCaption-HD, DTV, DTV-Lite, NLE, DV, Classic and WebPlus.** Caption virtually every video format. Unique patented software encoder that eliminates the need for a hardware encoder. The same license can be used on both Mac and PC. [http://www.cpcweb.com/products/product\\_summary.htm](http://www.cpcweb.com/products/product_summary.htm)

## 2. Live Partially-Scripted and Live Non-Scripted Productions

**CaptionMaker-Live & MacCaption-Live:** First developed and shipped in 1988, the software has been continuously refined for more than two decades. [http://www.cpcweb.com/live/live\\_cap.htm](http://www.cpcweb.com/live/live_cap.htm)

- Input text via steno machine for the best accuracy. The text can also be entered by a shadow speaker (repeating the words spoken by the talent) using speech recognition software, or fast typing while summarizing the dialogue.
- Outputs closed captions of text that has been pre-scripted e.g. pre-recorded segments.

## 3. Live-Scripted, Live Partially-Scripted and Live Non-Scripted Productions

(Teleprompter-based closed captioning)

**CPC-2000 SmartPrompter:** CPC invented simultaneous teleprompting and closed captioning in 1986, and shipped its first CPC-2000 that same year. After 23 years of refinement, it is the industry standard.

<http://www.cpcweb.com/cpc-2000/#CPC-2000>

- Outputs scripted teleprompter text and closed captions simultaneously.
- Outputs closed captions of non-teleprompter text for pre-recorded segments.
- Outputs closed captions for live segments (non-teleprompter and non pre-scripted text).
- Requires hardware closed caption encoder. CPC is an authorized dealer for all brands of closed caption encoders.

### Selected Customers

Entravision, Telemundo, CBS Telenoticias, GOL-TV, Closed Caption Latina, Caribevisión. <http://www.cpcweb.com/customers/>

Pay One Price - Use Both Platforms



The same license can be used on both Mac and PC.



## Closed Captioning: It's the Law!

January 1, 2010 is the deadline for 100% of new Spanish language programming to be closed captioned per U.S. FCC regulations.

## Demo Software / Free Updates

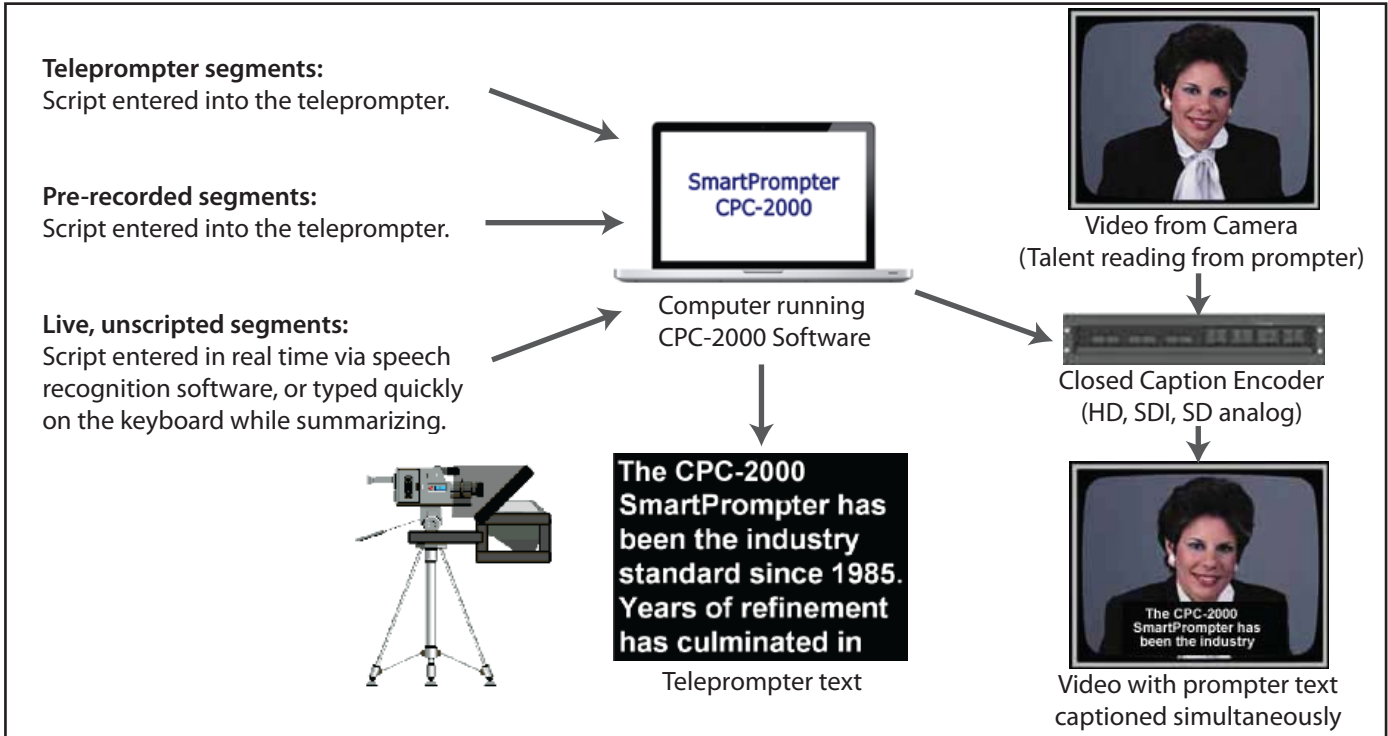
**MacCaption** supports OS X 10.5-10.6 Snow Leopard, Intel/G5 processors  
**CaptionMaker** supports Windows 7, Vista and XP

- Download the demo version at [www.cpcweb.com/download](http://www.cpcweb.com/download)
- Demo version lets you try all features except save project file.
- Download free updates at [www.cpcweb.com/free\\_updates](http://www.cpcweb.com/free_updates)

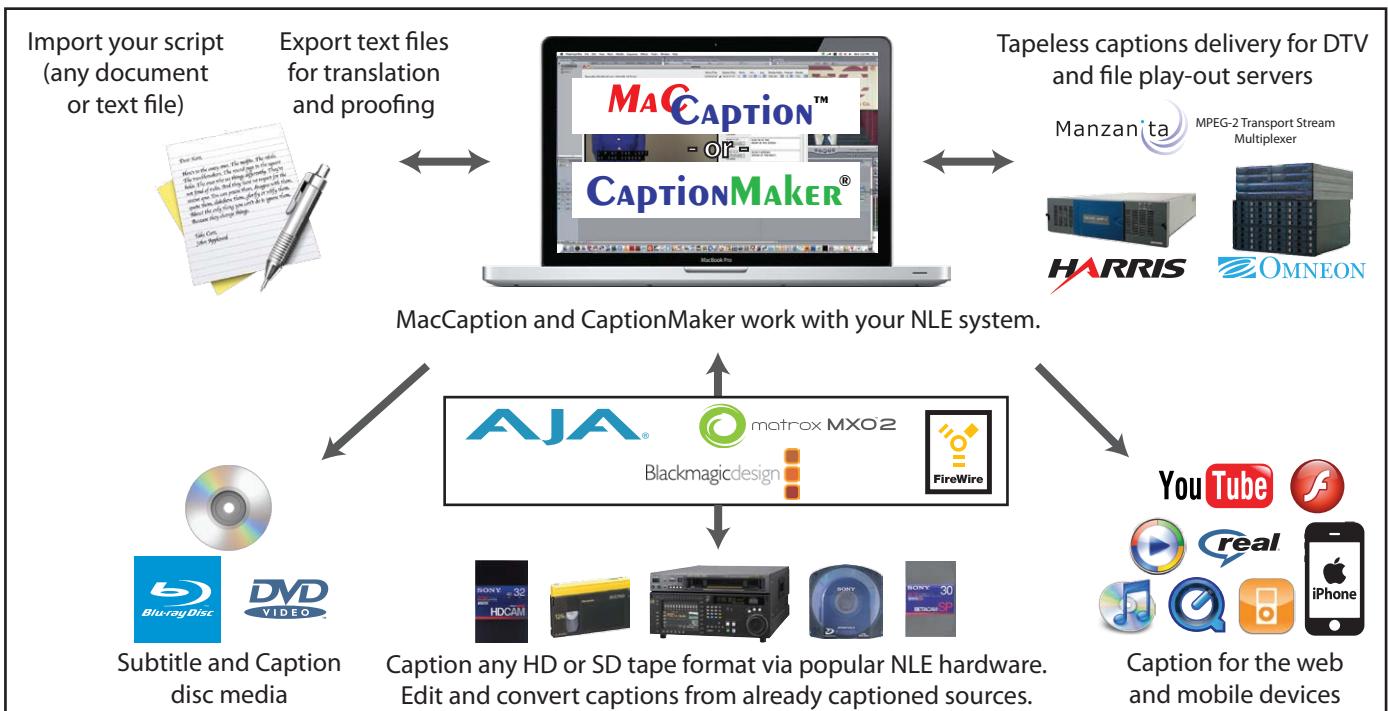
## Awards

- "Top Innovation Award"  
- Television Broadcast Magazine
- "Vidy Award"  
- Videography Magazine
- "Administrator's Award" – U.S. SBA
- "Distinguished Vendor of Accessible Technology" – U.S. Commerce Dept.

# Live Production Workflow



# Post Production Workflow



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A Certified SDB Company

GSA Schedule #GS-35F-4672G



Television Broadcast Magazine

Celebrating Our  
**25th Anniversary**



Videography Magazine

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